



EQUAL FUTURES

DIGITAL STORYTELLING TRAINING IN VILNIUS, LITHUANIA MAY 6-8, 2025

As part of the Erasmus+ project “Equal Futures” (Project No. 2023-3-DK01-KA210-YOU-000174979), a four-day training on digital storytelling was held in Vilnius, Lithuania. The training focused on developing participants' critical thinking, creativity, and digital communication skills through the lens of gender equality and feminist activism.



Workshop in IVAIGO office centre



Co-funded by
the European Union

On the first day, participants got to know each other through ice-breakers and began exploring how stereotypes are formed and challenged in media. **They took part in interactive sessions on stereotypes, advertising, and representation, followed by a critical ad analysis workshop.** The day concluded with outdoor digital storytelling activities in the Vilnius city center, encouraging participants to connect with local spaces and stories.

The second day centered around **mastering storytelling tools, with a special focus on AI-powered creativity.** Through practical workshops, participants learned how to use artificial intelligence in crafting digital stories and enhancing narrative impact. They also began shaping their own stories, combining personal experiences with digital tools.

On the final day, participants presented their individual digital stories, showcasing their journey and reflections on gender, identity, and activism. The training wrapped up with a group evaluation, discussion on next steps, and a certificate ceremony recognizing their efforts and growth.